



Montgomery County

KEEPING IT SAFE*

KEEPING IT SAFE is a program to reduce adolescent access to alcohol.

Under-21 Alcohol Prevention Coalition presents: The 2011 STUDENT VIDEO CONTEST



What? Contest challenge: Create a 30-second public service video on one of these topics:

- ★ Preventing under-21 alcohol use
- ★ Alcohol Poisoning
- ★ What to do if you are worried about someone's drinking
- ★ How media influences your thoughts about under-21 drinking

Who? Montgomery County public and non-public high school and middle schools

Youth groups (2 or more members) such as clubs, organizations, classes. Students may obtain an application packet online from www.montgomerycountymd.gov/kis, by calling 240-777-6652, or email: meg.baker@montgomerycountymd.gov.

Why? Compete for CASH and recognition for your group!

High School: 1st place: \$1000 and a trophy; 2nd place: \$500 and a trophy
Middle School: 1st place: \$500 and a trophy; 2nd place: \$250 and a trophy
Checks payable to schools or organizations only.

When? Entries must be received by 5:00 p.m. on Wednesday, January 26, 2011

Mail or hand deliver video packet to: KEEPING IT SAFE Coalition,
c/o Dept. of Liquor Control, Community Outreach Office,
16650 Crabbs Branch Way, Rockville, MD 20855



KEEPING IT SAFE Coalition partners include Montgomery County Police Department, Montgomery County Community Partnership, Montgomery County Department of Liquor Control, Montgomery County State's Attorney's Office, ENCARE, Kensington Volunteer Fire Dept, Montgomery County Project Prom/Graduation, and local volunteers.

** Program funded through a grant from the Montgomery County Police Department Automated Traffic Division.

This contest is held by an agency of Montgomery County Government and, as such direct distribution of the flyers to students is permitted by Policy CAN, Informational Materials and Announcements.